

Harbour Marketing Strategy

Website Development

Harbour Authority Name: _____

President's Name: _____

President's Phone/Cell: _____

Harbour Authority Address: _____

Harbour Authority Contact: _____

Phone: _____ Fax: _____ Cell: _____ Email: _____

Please provide the most accurate information as this will be included on the website – CIRCLE ONE WHERE IT APPLIES

1. Does your harbour have a full time/part time supervisor at the harbour? **YES** or **NO** - Specify _____
2. What is the maximum size vessel the Harbour Authority can accommodate? _____
3. Does your harbour accept yachts and pleasure craft? **YES** or **NO**
4. What is the depth of water around the wharf? _____
5. Does the harbour authority have fresh water supply on the wharf? **YES** or **NO**
 - Are there accessible hookups to the water supply? **YES** or **NO**
6. Are there bathroom facilities? **YES** or **NO**
7. Are there showers? **YES** or **NO** How many showers are on site? _____
8. Does your harbour have washer/dryers? **YES** or **NO** - Are they coin operated? **YES** or **NO**
9. Are garbage containers available on site? **YES** or **NO**
 - Are there restrictions to what can be disposed off? **YES** or **NO** - Specify: _____
 - Are there recycling containers available on site? **YES** or **NO**
10. Is there waste oil disposal available at the harbour? **YES** or **NO**
11. Does the harbour provide WIFI? **YES** or **NO** - Does it require a password? **YES** or **NO** - Specify _____
12. Does the harbour have shore power? **YES** or **NO** - Are there special connections required? **YES** or **NO**
 - Specify _____
13. Are there any other amenities not specified above that the harbour authority provides? Specify _____

 - Does your harbour have photos that you would like to include on the website? **YES** or **NO** - If yes, please share them with HAANL by emailing too: haanl_inc@yahoo.ca

Information about your Community - be as accurate as possible – CIRCLE ONE WHERE IT APPLIES

1. What is the population of your community? _____
2. Does your community have a website? **YES** or **NO** - Site address: _____
3. Are there special attractions in your town? (please list on the back of this sheet) _____
4. **Emergency Services: Specify if available in your community and if not, specify the nearest to your community**
 - Medical Care Facilities: **YES** or **NO** Phone # _____ Distance: _____
 - Fire Department: **YES** or **NO** Phone # _____ RCMP: **YES** or **NO** Phone # _____
 - Ambulance Service: **YES** or **NO** Phone # _____
5. Please provide approximate answers to the following in **Kilometers** that is **nearest** to your harbour authority:
 - Grocery Stores: _____
 - Convenience Stores: _____
 - Marine Supplies Stores: _____
 - Marine Service Centers: _____
 - Liquor Stores: _____
 - Restaurants: _____
 - Bars/Clubs: _____
 - Retail Shopping: _____
6. Fuel Companies **Yes** or **No** - Do they deliver by truck to the wharf? **YES** or **NO** - If NO, how can a boat obtain fuel? _____
7. Is there a taxi service in your Community? **YES** or **NO**
8. Are there hiking trails in the local area? **YES** or **NO** - Specify: _____
9. What is the busiest time of the year at the harbour? _____
10. Are there restrictions to pleasure crafts coming to the harbour during the busiest time? _____

11. Are there fish companies operating on your wharf? **YES** or **NO**
 - If yes, can the public purchase fish products from the companies? **YES** or **NO**